



GMORA Board
Meeting Minutes 3 April, 2017
Handy Boat, Falmouth ME

Called to order: 1800 – Adjourned 1950

Last meeting's minutes reading waived, approved.

President's Report – None

VP Report – Getting ready to launch boats...

Treasurer's report – See provided budget.

Secretary – Not present

Officer reports approved unanimously.

Boothbay Region – Race Race Officer 5/20 and Judging Seminars 5/21 at BHYC. Registration:

Race Officer: <http://www1.ussailing.org/enrollment/selectregistrant.aspx?courseid=13223558>

Judge: <http://www1.ussailing.org/enrollment/selectregistrant.aspx?courseid=13223557>

Membership: Bill Hunt proposed a new "One Design" Membership category. Does not include PHRF Certificate but makes owner eligible for GMORA One Design trophies. Pilot will be managed by J/80 Fleet 14 via RegattaMan. Fee is \$30 per year to GMORA. Motion seconded and approved unanimously.

Regular Business

1. Sponsorships and Grants – Grants are limited in purpose and scope. Gifts to non-profits only for purposes of operating a race or education. Cannot be used for after race parties, etc. Sponsorships are a publicity action in return for advertising, naming at events, etc. These are not restricted. A committee of three non-interested parties, one from each region, will be named to review grant applications and sponsorship opportunities and submit to board for final approval. A grant application form was presented and agreed to. Sponsorship proposals will come from the OA and must show what benefits GMORA will receive. Total approved budget for sponsorships and grants is \$2500. The proposal was approved with one dissention.

The committee members recommended are as follows:

West Region:	Bethany Field
Boothbay Region:	Tim Allen (Tim agreed to serve on 4/4)
PenBay Region	Rob Frank

2. Matt Minson, Lauryn Smith, and Butch Minson have developed a four session introduction to racing seminar which will take place on Wednesday evenings at CYC starting in late April with two session prior to the Crew Match and two sessions after the Crew Match (4/19, 4/26, 5/10, 5/17). There was considerable discussion whether it should be free or should have a nominal fee to encourage commitment. It was decided to have a fee of \$20 to cover cost of RRS book. A budget of \$200 was approved for food and miscellaneous expenses.



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3. Matt has proposed an “mentoring” program that would encourage boat owners to sail with less experienced boats to help encourage people who are nervous about racing to come out and learn. An owner who does this will receive credit for the race day and be scored the same as if serving on Race Committee.

This led to a further discussion of building “Associate” Members with the goal of building our lists and getting more people involved. It was suggested that a premium such as a tote bag or t-shirt should be included in ALL membership levels.

As part of increasing associate member base and other contacts it was suggested that we leverage NESailing to contact as many high school and college teams as possible, to encourage them to attend the Crew Match at Handy Boat on May 3 and to attend the Awards Banquet in October. Bill Hunt agreed to reach out to the High School coaches.

4. Awards Banquet – tentatively set for 10/21.
Several proposals were presented, the most cost-effective appeared to be Taste of Maine and it was decided to proceed with them. One person dissented.

The next meeting will be held Monday May 1st @1800 at Handy Boat in Falmouth.

The meeting adjourned at 1950.